



## NEWS RELEASE

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# DECA ANNOUNCES AWARD WINNERS

Nearly 300 Nebraska high school students recently received DECA awards at the 59<sup>th</sup> annual state conference in Lincoln.

Nearly 250 Nebraska students who finished first, second or third in their events will challenge more than 18,000 other students from the United States, the U.S. territories, Canada, China, Germany, Mexico and Spain during the international competition in Nashville, Tennessee, to determine the world's top marketing, finance, hospitality, management and entrepreneurship students.

DECA competitive events are designed to evaluate the knowledge, skills and attitudes necessary for career success in a wide array of professions. Over 900 Nebraska students participated in more than 45 competitive events, professional development seminars and elected state officers in March.

The following students were named new officers and/or DECA award winners:

### 2016-2017 State Officer Action Team 60

President- Kyler Caverzagie, Papillion-La Vista South High School

Secretary- Olivia Hunt, Millard South High School

Vice President – Rachel Brader, Millard North High School

Vice President – Alex Hughes, Lincoln Southeast High School

Vice President – Jordyn Larsen, Millard South High School

Vice President – Brooke Sanchez, Millard West High School

### Marketing Research Events

#### **Business Services Operations Research**

First Place: Megan Donahue, Monica Powers, Rachel Sisley, Millard North High School

Second Place: Madeline Coe, Spencer Hosch, Sierra Johnson, Millard South High School

Third Place: Christina Damery, Matthew Lampe, William Targy, Bellevue East High School

#### **Buying and Merchandising Operations Research**

First Place: Rachel Olig, Sarah Olig, Millard North High School

Second Place: Tessa Canaday, Melissa Caniglia, Millard South High School

Third Place: Cooper Buchhammer, Gunnar Buchhammer, Shane Smith, Scottsbluff High School

#### **Finance Operations Research**

First Place: Vinny Malene, Eddie Yuan, Millard South High School

Second Place: Traceten Halley, Ben Heggem, Eseh Ingram, Scottsbluff High School

Third Place: Jordan Butler, Andrew Call, Isabelle Wostoupal, Millard West High School

## **Hospitality and Tourism Operations Research**

First Place: Jenny Fisher, Sophia Gallegos, Logan Lichter, Millard South High School

Second Place: Matt Farho, Laura Poeckes, Elise Saniuk, Omaha Central High School

Third Place: Shayleigh James, Reese Scriptor, Sally Welsh, Scottsbluff High School

## **Sports and Entertainment Marketing Operations Research**

First Place: Adam Crampton, Allyssa Hynes, Barrett McDonald, Millard South High School

## **Chapter Team Events**

### **Community Service Project**

First Place: Sydney Chaney, Kollin Crompton, Seriana Williams, Bellevue East High School

Second Place: Hanna Hopkins, Emir Ridic, Dustin Young, Millard South High School

Third Place: Abbie Leonard, Sarah Taylor, Leah Whaley, Omaha Burke High School

### **Creative Marketing Project**

First Place: Jake Osterman, Michael Packett, Millard South High School

Second Place: Emily Summers, Olivia Sutherland, Cameron Taylor, Bellevue West High School

Third Place: Ray Anderson, Sean Caniglia, Millard West High School

### **Entrepreneurship Promotion Project**

First Place: Justyce Henry, Veronica Hill, Grace Mickells, Bellevue West High School

Second Place: Joseph Collins, Robert Harbin, Mirjana Walther, Bellevue East High School

Third Place: Trey Pearson, Trevor Sedlacek, Millard South High School

### **Financial Literacy Promotion Project**

First Place: Joshua Lambert, Jacob Reckin, Maxwell Snodgrass, Bellevue West High School

Second Place: Mara Bullock, Logan Groesser, Paige Palermo, Millard South High School

Third Place: Brooke Brazda, Malika Khaitov, Brandon Robbins, Bellevue East High School

### **Learn and Earn Project**

First Place: Lydia Granahan, Courtney Morehead, Kathleen Shewchuk, Bellevue West High School

Second Place: Paige Corr, Olivia Michael, Jared Pilkington, Scottsbluff High School

Third Place: Riley Herringer, Dillon Hike, Sydney Slie, Bellevue East High School

### **Public Relations Project**

First Place: Veronica Bryant, Nicole Koenigsman, Alexis Simpson, Bellevue West High School

Second Place: Scarlett Hill, Marissa Pope, Anna Shifter, Bellevue West High School

Third Place: Jenna Hynek, Bridget Mizener, Westside High School

## **Business, Management and Entrepreneurship Events**

### **Innovation Plan Event**

First Place: Alex Belgrade, Zane Watanabe, Ethan Wolter, Westside High School

Second Place: Eliza Jasa, Nikki Wagner, Lauren Zimmerman, Westside High School

Third Place: Nick Pellet, Peter Pellet, Scout Petersen, Westside High School

### **Start-Up Business Plan Event**

First Place: Paul Vogel, Bellevue East High School

Second Place: Zachary Vincent, Bellevue West High School

Third Place: Blake Wilberger, Scottsbluff High School

### **Independent Business Plan Event**

First Place: Lexi Cherek, Chris Winchester, Omaha Central High School

Second Place: Allie Boggs, Dalton Scott, Gering High School

Third Place: Claire Holsinger, Nikolas Hubbard, Scottsbluff High School

### **International Business Plan**

First Place: Destinee Andrews, Anastazia Dumont, Natalie Saenz, Scottsbluff High School

Second Place: Tyler Imhoff, Emily Wilson, Bellevue West High School

Third Place: Hunter Scow, Anna Wiebe, Scottsbluff High School

### **Business Growth Plan Event**

First Place: Jasmine Chashin, Caleb Eby, Austin Wood, Bellevue West High School

Second Place: Pranav Mathur, Jeeva Venketesh, Millard North High School

Third Place: Austin Clarkson, Matthew Holloway, Jonah Wright, Scottsbluff High School

## **Franchise Business Plan Event**

First Place: Lauren O'Malley, Millard West High School  
Second Place: Patrick Hitzemann, Millard South High School

### **Marketing Representative Events**

#### **Advertising Campaign Event**

First Place: Lizzie Harwood, Rachel Zetzman, Westside High School  
Second Place: Hannah Stoldolka, Westside High School  
Third Place: Ashley Mankel, Plattsmouth High School

#### **Fashion Merchandising Promotion Plan Event**

First Place: Annika Brown, Millard West High School  
Second Place: Krissy Hosman, McKenzie Meradith, Westside High School  
Third Place: Mikayla Arrington, Omaha North High School

#### **Sports and Entertainment Promotion Plan**

First Place: Jin Milroy, Omaha Central High School  
Second Place: Blake Callahan, Saveenha Dotzler, Mitchell Seigel, Bellevue West High School  
Third Place: Victoria Eremeeva, Camille Fowler, Millard South High School

### **Professional Selling Events**

#### **Financial Consulting Event**

First Place: Monica Siegel, Westside High School  
Second Place: Abigail Lippincott, Westside High School  
Third Place: Gabrielle Holub, Scottsbluff High School

#### **Hospitality and Tourism Professional Selling Event**

TIE for First Place: Anna Dudziak, Westside High School  
and Sydney Long, Lincoln Southeast High School  
Second Place: Levi DeVries, Westside High School  
Third Place: Allie Mekolon, Scottsbluff High School

#### **Professional Selling Event**

First Place: Victoria Liakos, Westside High School  
Second Place: Anna Knutson, Westside High School  
Third Place: Spencer Salem, Westside High School

### **Individual Series Events**

#### **Principles of Business Management and Administration**

First Place: Audrey McCann, Westside High School  
Second Place: Mili Samal, Lincoln Southwest High School  
Third Place: Rebecca Boyd, Gering High School

#### **Principles of Finance**

First Place: David Petersen, Lincoln Southwest High School  
Second Place: Harley Edic, Lincoln East High School  
Third Place: Michael Mercial, Westside High School

#### **Principles of Hospitality and Tourism**

First Place: Justin Hering, Millard North High School  
Second Place: Olivia Robino, Westside High School  
Third Place: Halle Hamilton, Lincoln Southwest High School

#### **Principles of Marketing**

First Place: Peyton Bash, Lincoln East High School  
Second Place: Ben Weber, Lincoln East High School  
Third Place: John Stark, Gering High School

#### **Accounting Applications**

First Place: Ashlyn Johnson, Millard South High School  
Second Place: Logan Groesser, Millard South High School  
Third Place: Amber Erickson, Central City High School

#### **Apparel and Accessories Marketing**

First Place: Mikayla Arrington, Omaha North High School  
Second Place: Olivia Hunt, Millard South High School

Third Place: Dante McKenna, Ralston High School

### **Automotive Services Marketing**

First Place: Sharadh Sivamani, Millard North High School

Second Place: Caleb Eby, Bellevue West High School

Third Place: Solomon Marburg, Westside High School

### **Business Finance Services**

First Place: Philip Holubeck, Elkhorn South High School

Second Place: Spencer Hosch, Millard South High School

Third Place: Eddie Yuan, Millard South High School

### **Business Services Marketing**

First Place: Jon Hastings, Gering High School

Second Place: Destinee Andrews, Scottsbluff High School

Third Place: Jake Fauglid, Westside High School

### **Food Marketing Series**

First Place: Madison Hoy, Westside High School

Second Place: Megan Hong, Millard North High School

Third Place: Ashley Turner, Ralston High School

### **Hotel and Lodging Management**

First Place: Tessa Canaday, Millard South High School

Second Place: Qismat Niazi, Lincoln Southwest High School

Third Place: Jackson Frerichs, Westside High School

### **Human Resources Management**

First Place: Emma Vertin, Lincoln Southwest High School

Second Place: Kollin Crompton, Bellevue East High School

Third Place: Brett Robinson, Westside High School

### **Marketing Management Series**

First Place: Dallas Jones, Lincoln Southeast High School

Second Place: Priya Kukreja, Millard North High School

Third Place: Vinny Malene, Millard South High School

### **Personal Financial Literacy**

First Place: Jared Pilkington, Scottsbluff High School

Second Place: Emilee Shostrom, Lincoln East High School

Third Place: Dillon Hike, Bellevue East High School

### **Quick Serve Restaurant Management**

First Place: James Buckley, Westside High School

Second Place: Payton Hurlburt, Westside High School

Third Place: Allyssa Hynes, Millard South High School

### **Restaurant and Food Service Management**

First Place: Robert Harbin, Bellevue East High School

Second Place: Dustin Young, Millard South High School

Third Place: Sophia Svensen, Elkhorn South High School

### **Retail Merchandising**

First Place: Anna Vickers, Millard South High School

Second Place: Julia Halonen, Omaha Central High School

Third Place: Katelyn Lambert, Scottsbluff High School

### **Sports and Entertainment Marketing**

First Place: Joshua Wax, Elkhorn South High School

Second Place: Sam Frankel, Westside High School

Third Place: Christopher Duron, Bellevue West High School

## **Management Team Decision Making Events**

### **Business Law and Ethics**

First Place: Ethan Fratzke, Nick Keyser, Elkhorn South High School

Second Place: Nate Wagner, Lauren Zimmerman, Westside High School

Third Place: Maya Samals, Jacob Shiers, Lincoln Southwest High School

### **Buying and Merchandising**

First Place: Claire Bexten, Megan Ruckman, Omaha Central High School

Second Place: Brian Lacy, Alexis Simpson, Bellevue West High School

Third Place: Krissy Hosman, McKenzie Meradith, Westside High School

### **Financial Analysis**

First Place: Joe Fehr, Alec Vanderloo, Westside High School

Second Place: Calvin Rudolph, Jonah Ulane, Millard South High School

Third Place: PJ Nieto, AJ Nolin, Westside High School

### **Hospitality Services**

First Place: Sarah Taylor, Emily Washer, Omaha Burke High School

Second Place: Emma Browning, Sydney Trench, Omaha Burke High School

Third Place: Casey Arritt, Reilly Christensen, Westside High School

### **Marketing Communications**

First Place: John Ellis, Karthik Narayanan, Elkhorn South High School

Second Place: Edmon Adams, Max Malnack, Westside High School

Third Place: Jin Milroy, Elise Saniuk, Omaha Central High School

### **Sports and Entertainment**

First Place: Allison Baird, Collin Potts, Gering High School

Second Place: Madie Otte, Grace Pugh, Lincoln Southeast High School

Third Place: Pranav Mathur, Jeeva Venketesh, Millard North High School

### **Travel and Tourism**

First Place: Steve Simon, Zane Watanabe, Westside High School

Second Place: Melanie Harvey, Madeline Shriver, Millard North High School

Third Place: Levi DeVries, Ben Volberding, Westside High School

### **Scholarship Recipients**

#### **Bobby Foehlinger Living a Legacy Memorial Scholarships (\$1,000)**

Spencer Hosch, Millard South High School

Vincent Malene, Millard South High School

#### **Dan Whitlock Scholarship (\$250)**

Natalie Saenz, Scottsbluff High School

#### **Kenyatta Bush Memorial Scholarship (\$250)**

Elisabeth Saniuk, Omaha Central High School

#### **N.A.M.E. - Mike Logan Memorial Scholarship (\$500)**

Monica Powers, Millard North High School

Jennifer Fisher, Millard South High School

Matthew Johnson, Westside High School

Allysa Hynes, Millard South High School

#### **NE DECA Scholarships (\$500)**

Edward Yuan, Millard South High School

Mikayla Arrington, Omaha North High School

#### **Target Scholarship (\$500)**

Hanna Hopkins, Millard South High School

#### **Distinguished DECA Member of the Year (\$500 scholarship)**

Maddy McPhillips, Omaha Burke High School

#### **Distinguished Chapter of the Year**

Westside High School